

On-Demand Printing Platform

(Apparel, Packaging, and More)

Industry: E-Commerce / Printing / Customization

Investment Type: Equity Share / Revenue Share

Minimum Investment: \$20,000

Projected ROI: 5X in 3-5 Years



Business Overview

This **On-Demand Printing Platform** allows customers to order personalized **apparel, packaging, and a range of other custom printed products**. Leveraging a **cloud-based platform** and **advanced printing technology**, we enable seamless, fast, and scalable solutions for businesses and consumers alike. From **T-shirts, hoodies, and mugs** to **boxes, labels, and custom packaging**, the platform offers a one-stop shop for all personalized printing needs.



Project Aim

- ✓ **Develop and launch a fully functional, scalable on-demand printing platform.**
- ✓ **Integrate advanced printing technologies** such as **DTG (Direct to Garment), sublimation, and UV printing.**
- ✓ **Expand product offerings** to include **packaging, promotional items, and home décor.**
- ✓ **Achieve market penetration** in industries like **e-commerce, corporate gifting, and retail.**



Why Invest?

- ✓ **High Demand for Custom Products** – Personalized products are **trending** in fashion, gifting, and corporate sectors.
- ✓ **Scalable Platform** – The business model supports **small-batch printing** with minimal overhead, making it ideal for **low inventory** businesses.
- ✓ **Diversified Product Range** – Beyond apparel, we can expand into **custom packaging, home goods, and promotional items.**
- ✓ **Sustainability Focus** – We will use eco-friendly, sustainable printing practices and materials to attract conscious consumers and brands.



Market Opportunity

- **Custom packaging** market growing as more businesses focus on unique branding and eco-friendly packaging.
- **Corporate gifting** industry is experiencing growth due to demand for branded, customized promotional items.



Business Model



Revenue Streams:

- ◆ **Product Sales** – Custom printed apparel, home décor, packaging, etc.
- ◆ **Subscription Model** – Monthly/annual plans for businesses with bulk orders and branding needs.
 - ◆ **Custom Packaging Orders** – Targeting e-commerce businesses that need unique, branded packaging solutions.
 - ◆ **Corporate Gifting and Promotional Products** – Custom prints for businesses, events, and marketing campaigns.



Roadmap & Milestones



Q1 2025 – Platform development and beta testing with a limited product range.



Q3 2025 – Launch full product offerings with seamless online ordering and design tools.



Q4 2025 – Secure key partnerships with e-commerce platforms and retailers.