IoT-Based Smart Greenhouse Prototype

Industry: AgriTech / IoT

Investment Type: Equity Share / Strategic Partnership

Minimum Investment: \$15,000 Projected ROI: 4X in 5 Years

Business Overview

This project focuses on developing a prototype for a commercial IoT-based Smart Greenhouse. The prototype will showcase sensor-driven automation, Al-powered analytics, and energy-efficient climate control to create a scalable, market-ready Smart Greenhouse system.

Once tested and optimized, this product will be sold to commercial farmers, urban growers, agribusinesses, and government smart agriculture programs.

OPPOJECT AIM

- Develop a working prototype for a market-ready Smart Greenhouse.
- ✓ Validate product performance in real-world farming conditions.
- Launch commercial sales after prototype completion.

Why Invest?

- ✓ Growing AgriTech Market IoT in agriculture is projected to reach \$30B by 2030.
- ✓ **High Demand for Smart Greenhouses** Climate change is driving **sustainable** farming solutions.
- ✓ Proven Cost Savings & High Yield Reduces water use by 50% and increases crop yield by 30%.
- ✓ Scalable Business Model Ready for mass production and sales after prototype testing.

Market Opportunity

- The global **AgriTech market** is growing at **CAGR 12%**.
- Increasing demand for smart farming automation.
- Government subsidies for IoT-based agriculture projects.

Business Model (Post-Prototype Sales)

Revenue Streams:

- Smart Greenhouse Sales Commercial units for farmers & agribusinesses.
- SaaS Platform Subscription Al-powered farm monitoring system.
- Custom Enterprise Solutions Tailored smart farming tech for large-scale operations.

- **Q2 2025** Prototype development & field testing.
- **Q4 2025** Commercial launch of Smart Greenhouse product.
- 77 Q1 2026 Expansion into large-scale farming projects.

